

NEBULAS

Nebulas Visual Identity 2.0.0

September 2018

Brief Introduction

Nebulas: Thinking in Blockchain

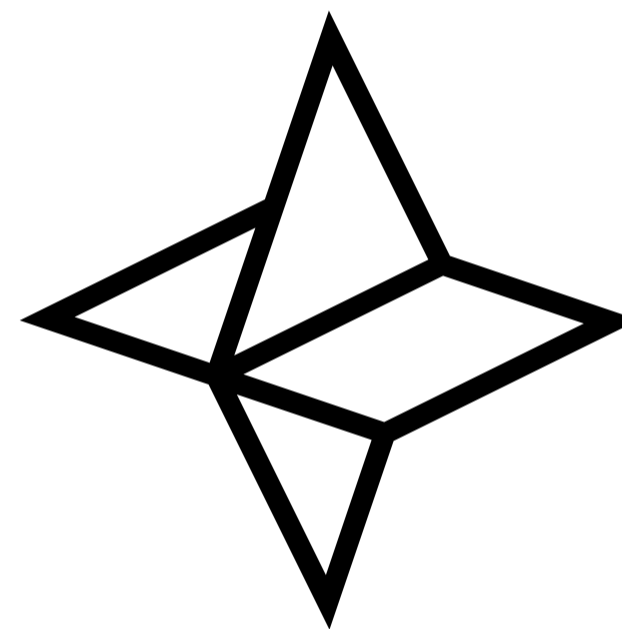
Nebulas is a next generation public blockchain, aiming for a continuously improving ecosystem. Based on its blockchain valuation mechanism, Nebulas proposes future-oriented incentive and consensus systems, and the ability to self-evolve without forking.

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Logo

Symbol



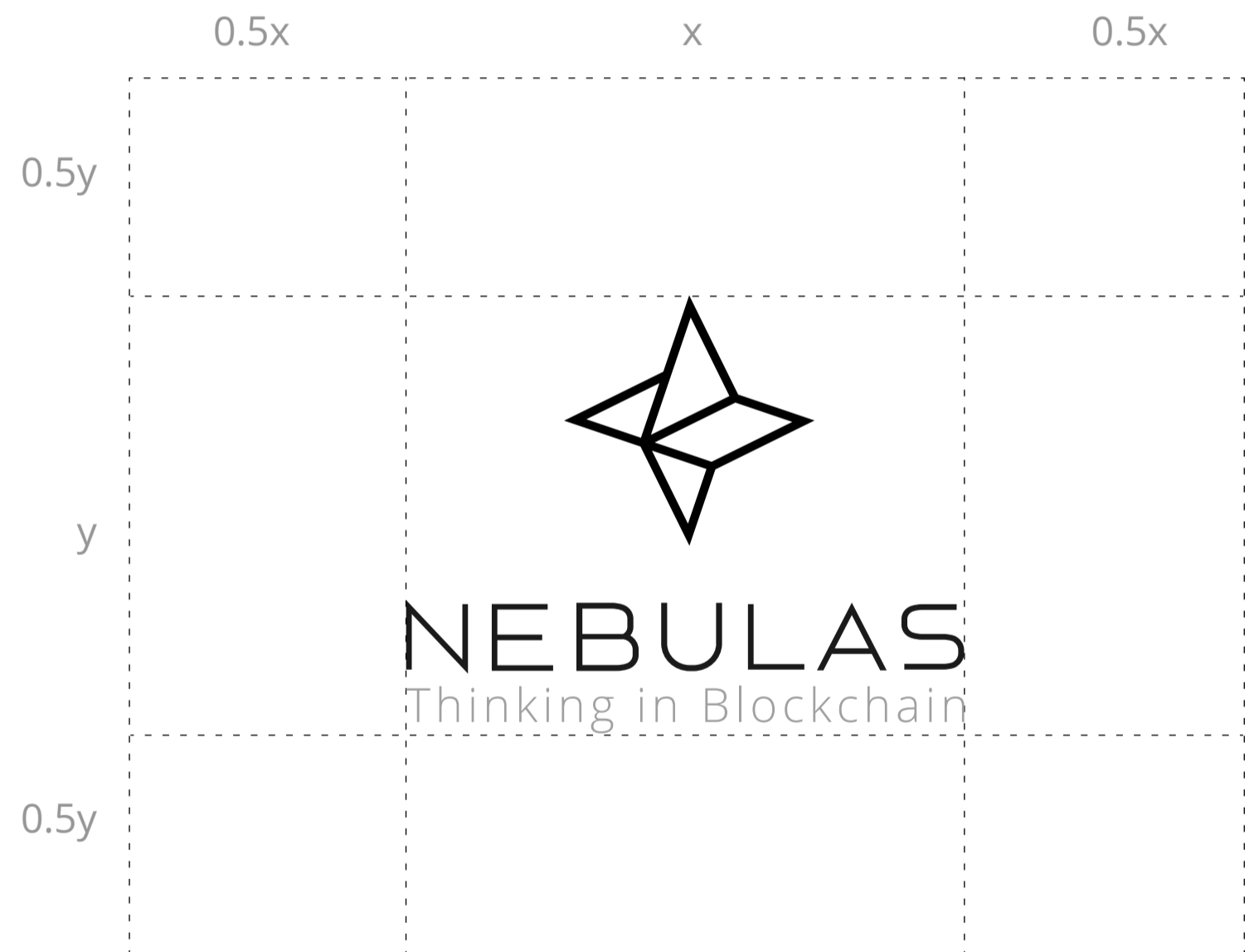
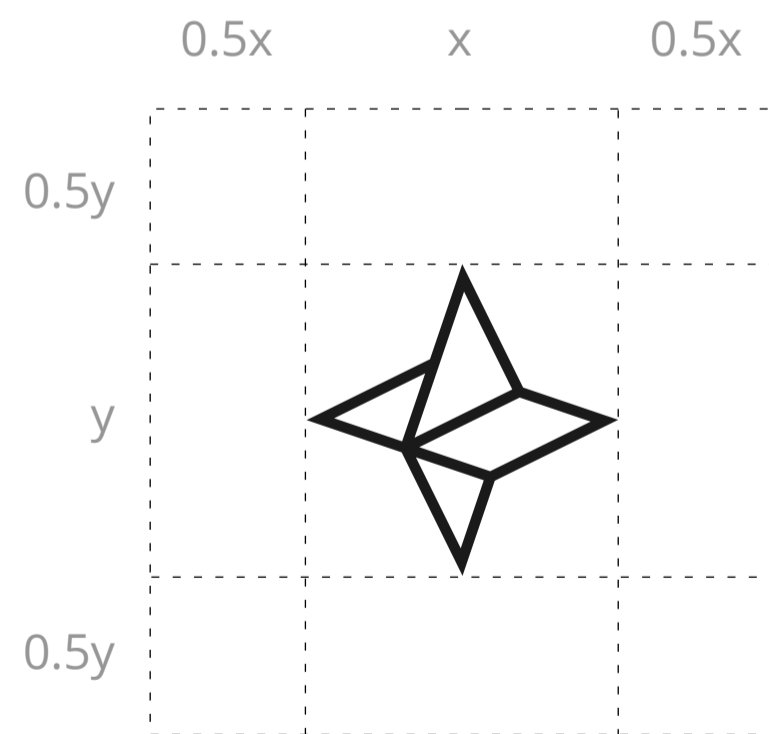
Logotype

NEBULAS

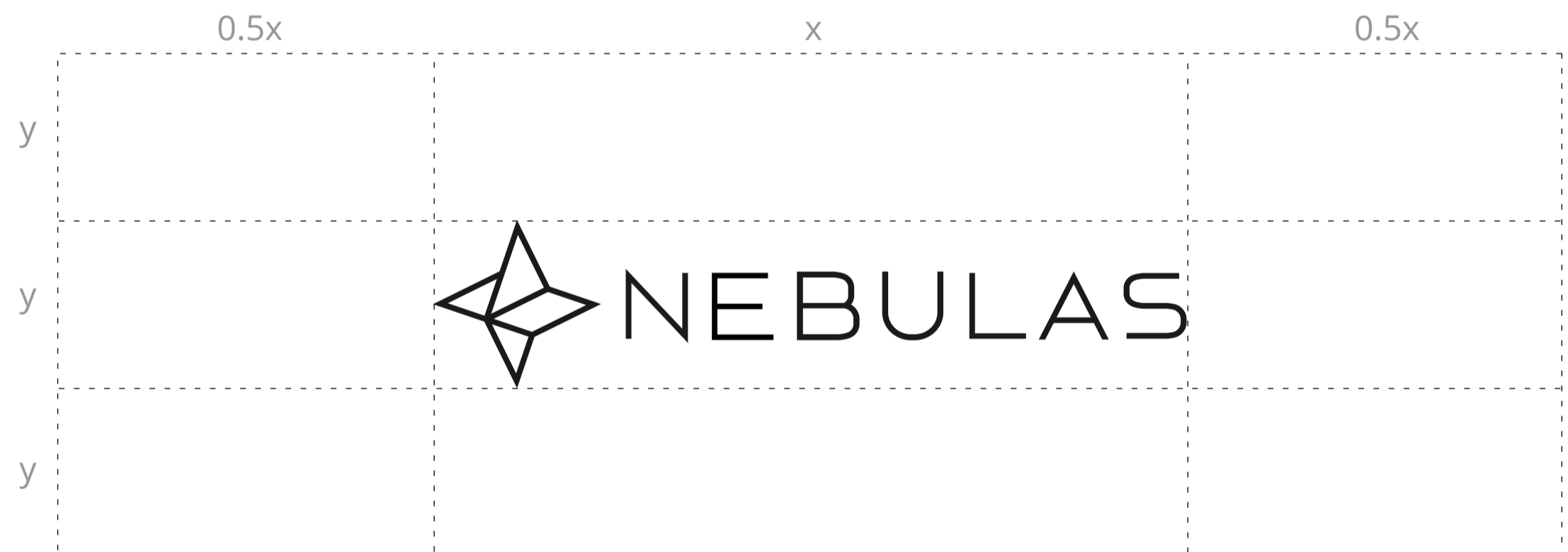
Slogan

Thinking in Blockchain

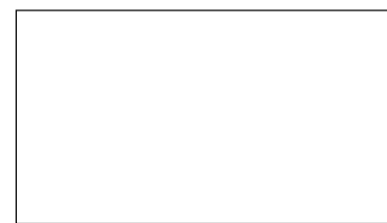
Clear Space



Clear Space



Color



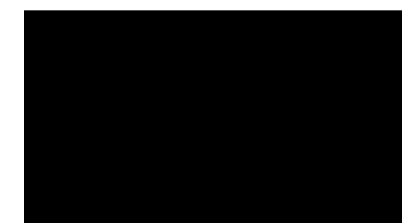
R255 G255 B255
C0 M0 Y0 K0
#FFFFFF
H150 S0 B100



R153 G153 B153
C0 M0 Y0 K50
#999999
H150 S0 B60



R102 G102 B102
C0 M0 Y0 K80
#666666
H150 S0 B40



R0 G0 B0
C0 M0 Y0 K100
#000000
H150 S90 B0



R69 G96 B230
C80 M64 Y0 K0
#4560E6
H230 S70 B90



R18 G179 B98
C75 M4 Y79 K0
#12B362
H150 S90 B40

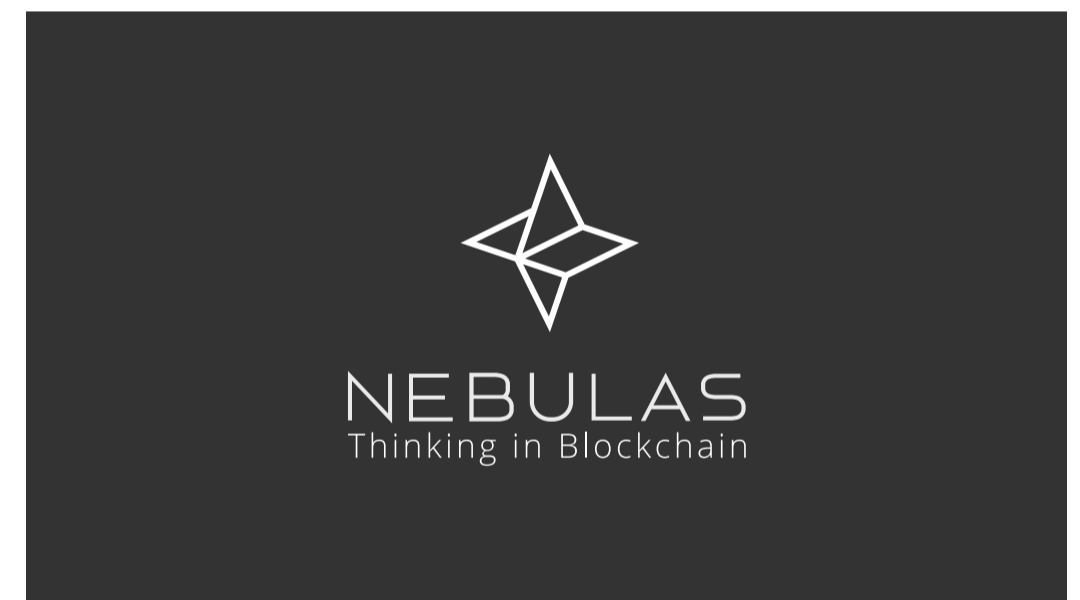
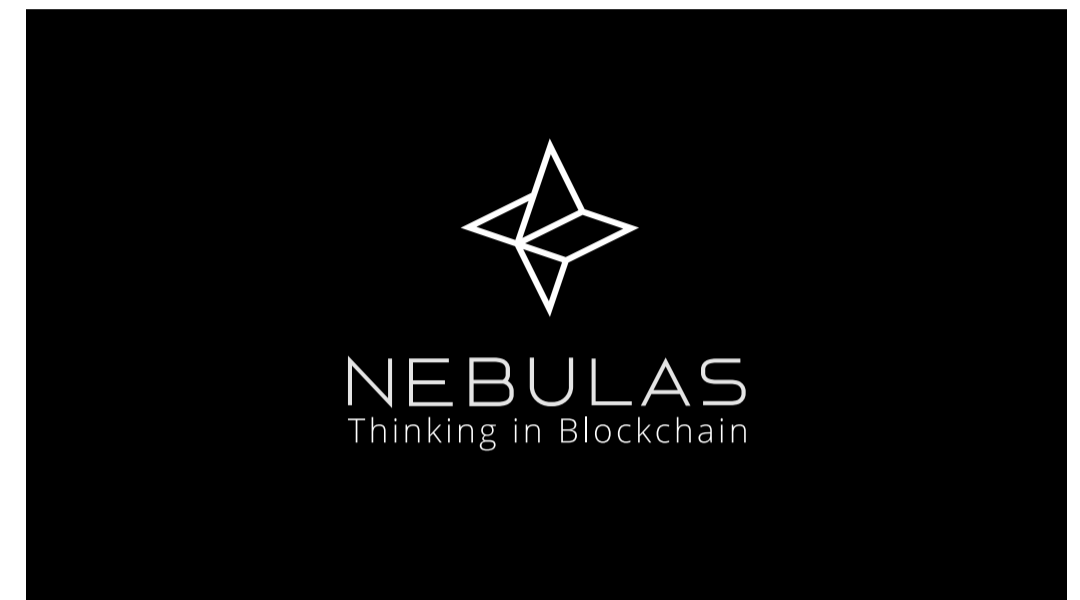
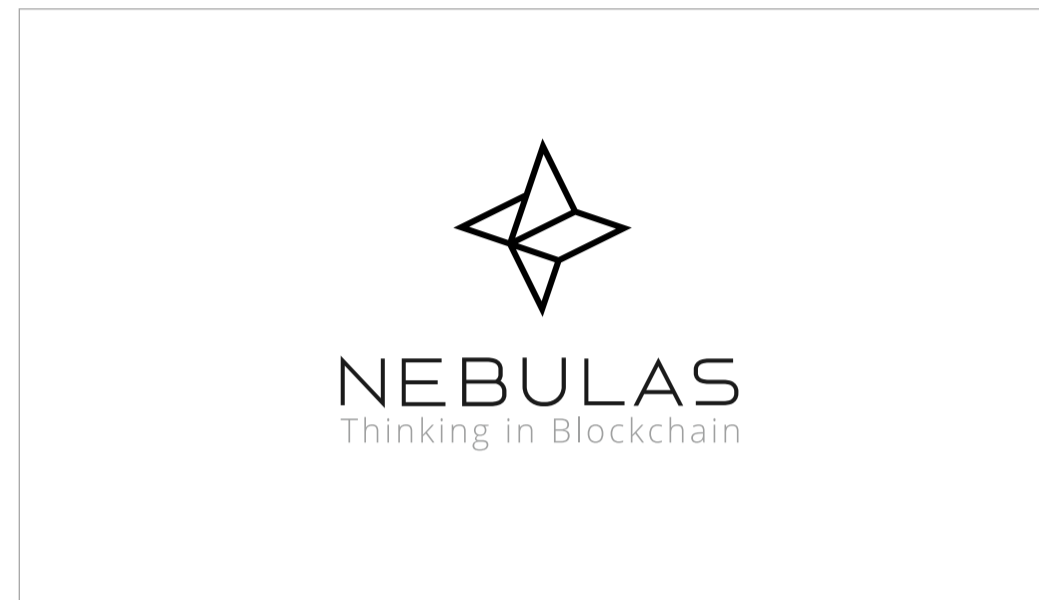


R242 G188 B44
C10 M32 Y89 K0
#F2BC18
H45 S90 B95

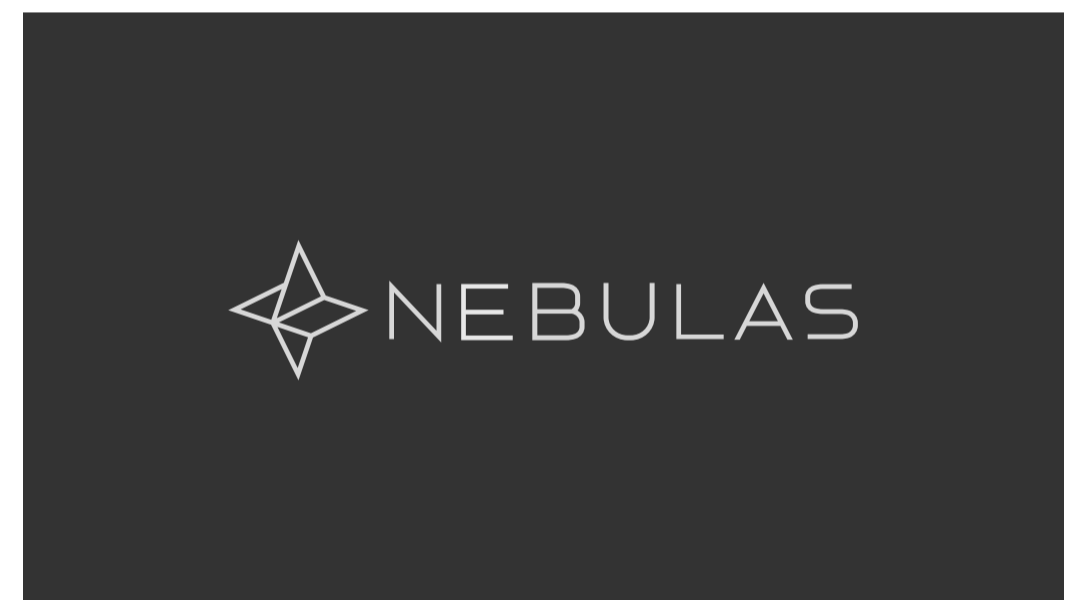
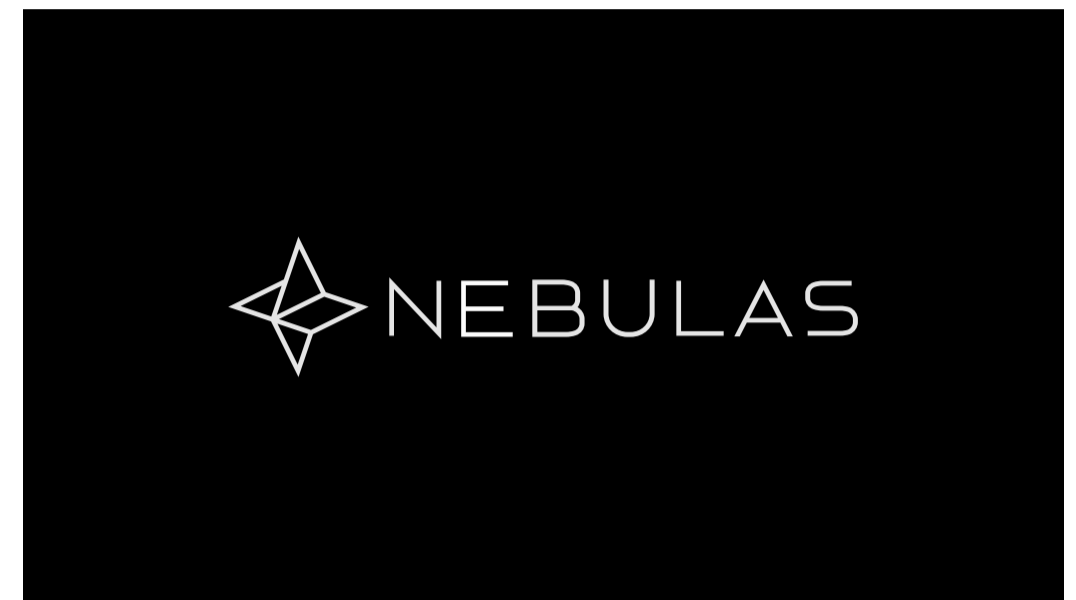


R230 G46 B77
C10 M92 Y60 K0
#E62E4D
H350 S80 B90

Signature



Signature



Typeface

Open sans was developed with an "upright stress, open forms and a neutral, yet friendly appearance". Open Sans acts as both our headline font and our text font.

OPEN SANS

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890£&?!%

Typeface Usage

Open Sans acts as both our headline font and our text font because it was developed with an "upright stress, open forms and a neutral, yet friendly appearance".

OPEN SANS SEMIBOLD

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890£&?!%**

OPEN SANS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890£&?!%

OPEN SANS LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890£&?!%

Incorrect Usage

1. Don't stretch the logo.
2. Don't compress the logo.
3. Don't change the font of "Nebulas".
4. Don't narrow the logo ratio.
5. Don't enlarge the logo ratio.
6. Don't change the logo's perspective.
7. Don't apply any effects.
8. Don't recolor the logo.
9. Don't move the logo.
10. Don't rotate the logo.
11. Don't change the thickness of the logo.
12. Don't change the type of logo.
13. Don't fill the blank of the logo.
14. Don't place the logo on colorful backgrounds.
15. Don't place the logo on busy backgrounds.

